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<b>DATE:</b> <b>FROM:</b> <b>OPERATOR:</b> <b>CLIENT/MATTER:</b> <b>PAGES:</b>	<b>December 13, 2004</b> Morgan S. Heller II April Hathaway 07689-00023 19 (including cover)	Reviewed and approved for facsimile transmission by: <i>MSH/afh</i>

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**Comments**

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PAGE 1/19 \* RCVD AT 12/13/2004 3:16:58 PM [Eastern Standard Time] \* SVR:USPTO-EFAX-1/0 \* DNIS:8729306 \* CSID:802 864 4906 \* DURATION (mm-ss):05-38

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**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: John E. Cronin

Serial No.: 09/759,421

Filed: January 12, 2001

Title: Method For Using Web-Based Marketing  
And/Or Management Tool

Attorney Docket No.: UV-01  
(07689-00023)

☒ **CERTIFICATION OF FACSIMILE TRANSMISSION**

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*Morgan S. Heller II*  
Morgan S. Heller II

*12/13/04*  
Date

Group Art Unit: 3625

Examiner: Mark A. Fadok

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

December 13, 2004

**Amendment/Response To Final Office Action Transmittal  
Request for Extension of Time**

Transmitted herewith for filing is a Response to Final Office Action with respect to the  
above-identified Application.

- ☐ No additional fee is required.
- ☒ The fee has been calculated as shown below:

P248-10/03

Page 1 of 3

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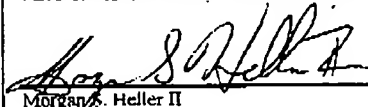
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Morgan S. Heller II Date

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Alexandria, VA 22313-1450

December 13, 2004

## RESPONSE TO FINAL OFFICE ACTION

This is a Response to the Office Action (paper no. 20040801) mailed from the U.S. Patent and Trademark Office on August 13, 2004, with respect to the above-identified patent application. Amendments to the Claims and Remarks concerning the amendments appear in the sections that follow.

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